



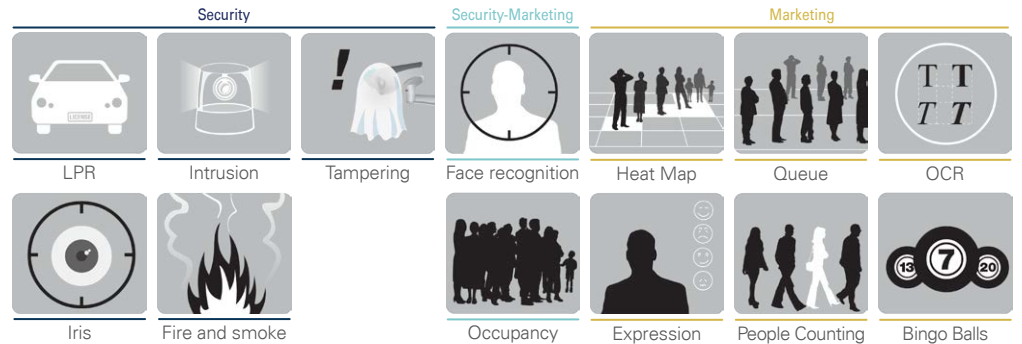
SPECIFIC ANALYTICS
CASINOS



Casinos

Advanced video surveillance control for buildings requiring high security clearance. Innovative high ease of integration with all video surveillance systems. All with the utmost precision. Detection systems insensitive to contrasted and flashing lights.

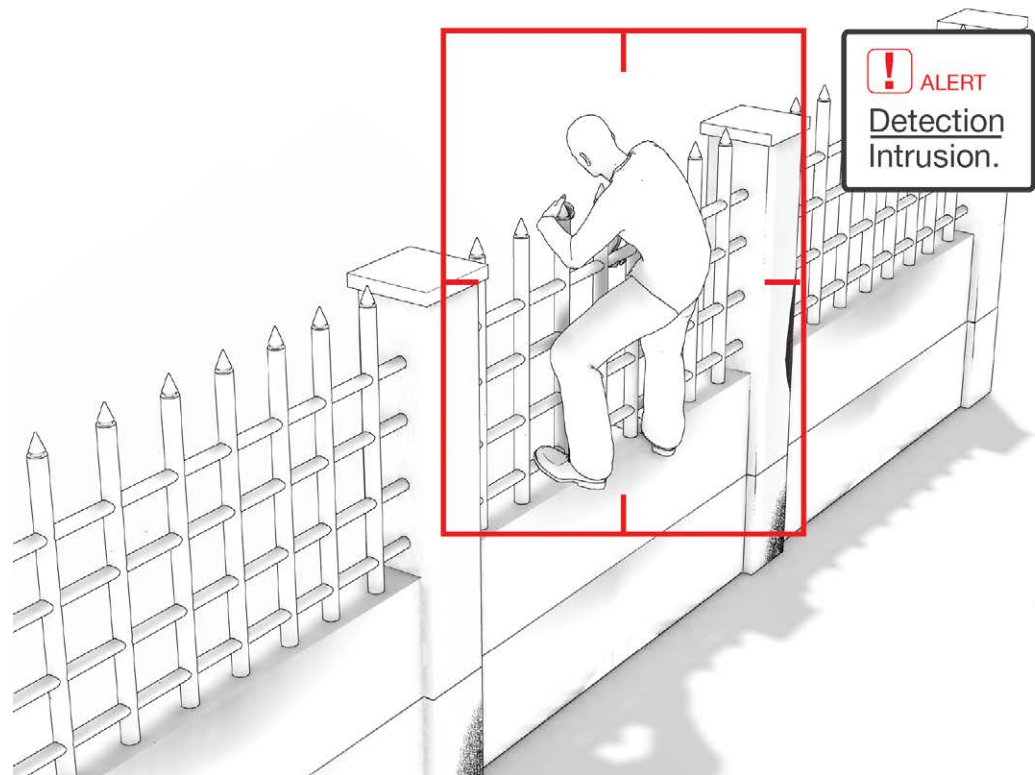
ANALYTICS FOR CASINO SECTOR



Scenarios

THESE SCENARIOS REFLECT MANY OF THE ADVANTAGES THAT GANETEC GLOBAL SOLUTIONS CAN OFFER THROUGH BINTELAN ANALYTICS PLATFORM.

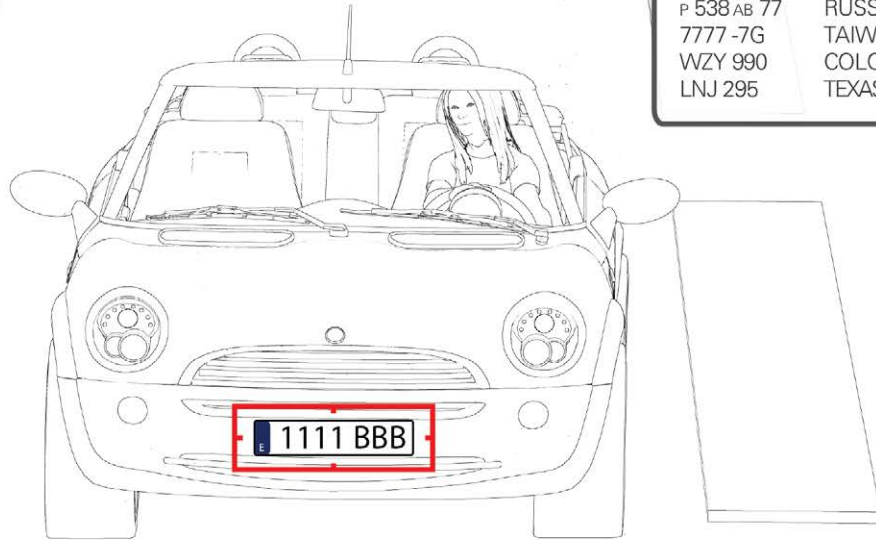




SCENARIO 1
**ANTI-INTRUSION SECURITY
AT THE PERIMETER AND THE
INTERIOR OF THE SHOP**

Using this analytic Bintelan® Intrusion, the administrator can determine at what point, real or imaginary, access for users must be prohibited both for users within the premises and strangers from outside.

Thus for example the alarm would sound every time a person enters the restricted zone.



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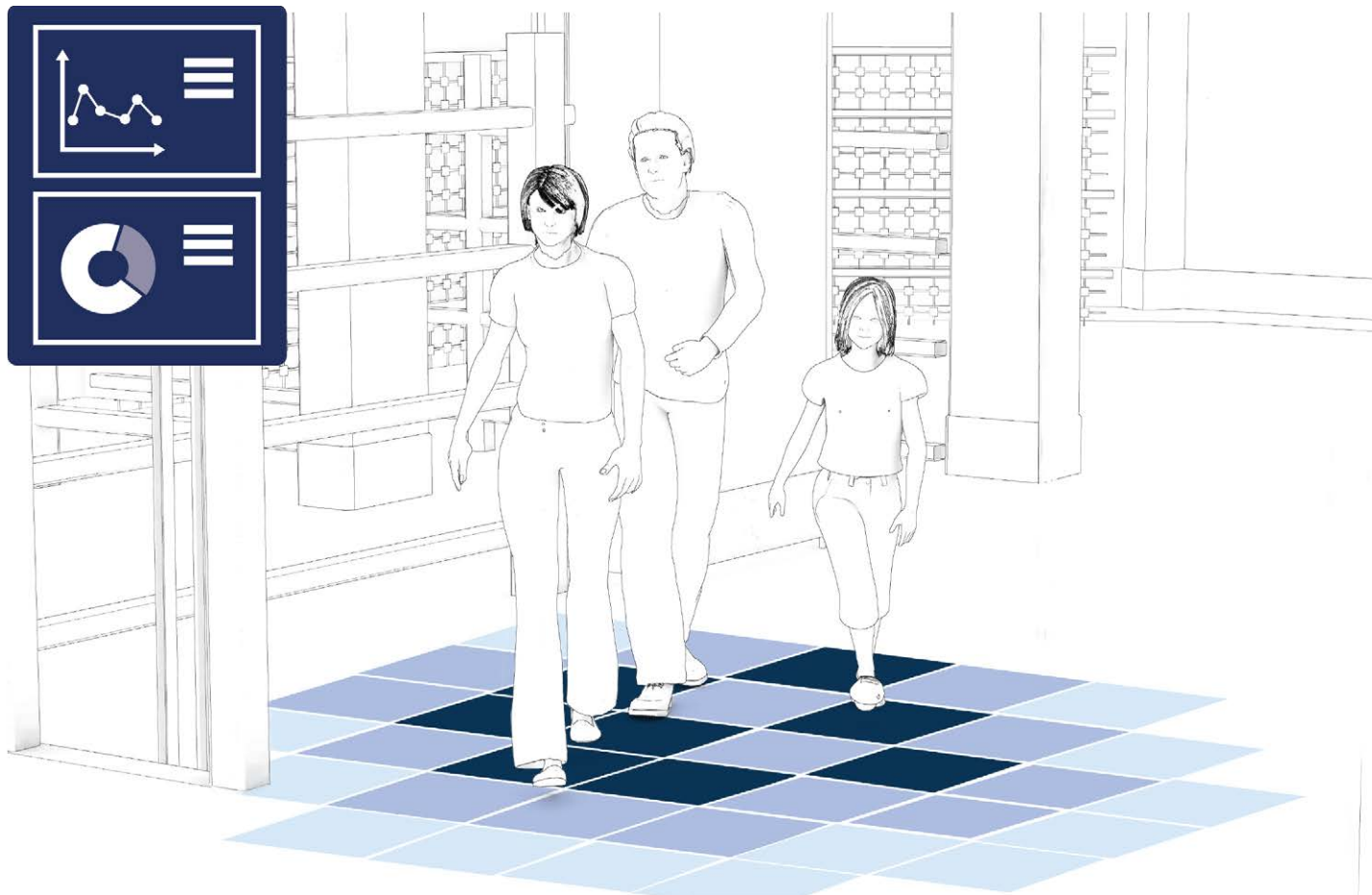
Customer vehicle

Plate N°	Country
DA 466RB	ITALIA
BA 388RU	BURKINA FASO
P 538 AB 77	RUSSIA
7777 -7G	TAIWAN
WZY 990	COLOMBIA
LNJ 295	TEXAS

SCENARIO 2 ACCESS SECURITY AND STATISTICS

Using the Bintelan[®] license plate recognition analytic at all times you will be able to recognise and identify the vehicle intending to enter the premises. Whether an employee, a VIP or someone who is denied access. From the vehicle plate listed in its database, you can have all the relevant information about the vehicle even before it enters the premises.

In the same way the LPR of Bintelan[®] also allows the generation of statistics on peak entrances, site visit patterns of owners of vehicles, increase or decrease in the number of vehicles seeking access.



SCENARIO 3 COUNTING CARS AND OCCUPANCY RATES IN AN AREA

Thanks to our Occupancy Rate analytic, the security agencies and managers will learn the occupancy rate of these places.

Furthermore, our hot spot detection analytic, Bintelan® Heat Map, recognises the zones which have the greatest and most continuous flow of people, providing detailed statistics so that the centre management can adopt security measures as necessary.

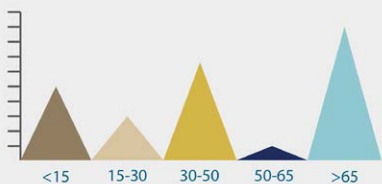
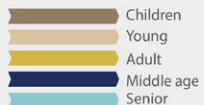
You can count the number of vehicles in a given area, using the Ganetec Vehicle Counting analysis Module.

TIME FRAME Weekly Nov 19/25, 2014

VISITS

Total Visits 99 ● 80%

Visits by age

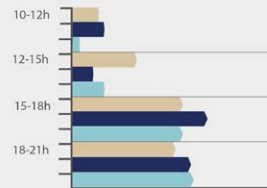
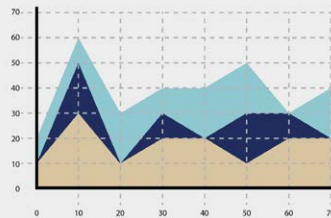
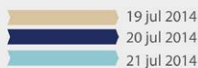


TIME FRAME 19 jul 2014 - 21 jul 2014

VISITS

Total Visits 169 ● 60%

Visits for day



STATISTICS

Taking advantage of the already installed security system, the product allows you to add marketing analytics, which make a study of the behaviour of individuals in order to extract the best stats, fully focused on the tastes and habits of consumers company, for the promotion and marketing. These Business Intelligence stats can generate a comprehensive forecasts that will change the habits of employees to deal with potential problems in an area of business or at critical moments.

These analytics can also be used to activate certain advertisements at specific times to reach the visitors in accurate way.



GANETEC
global solutions

Bintelan® Business Intelligence Analytics is an Analytics Platform able to boost any VMS in the market, increasing their effectiveness and offering new security and marketing solutions to improve the management of your company.

On a security level, Bintelan® provides more than 45 different analytics modules from face, objects and plate recognitions to counting, traffic analytics, amongst many others, in order to prevent any unlucky event that may happen.

On a marketing level, Bintelan Analytics Platform will offer the possibility to recognize any of your customers and create your own reports through statistics and the most advanced Business Intelligence and Big Data tools to implement the most advanced marketing strategies focused on the client in the most direct way.

Bintelan® is an unique Analytics Platform in the market that unifies all your analytics in a single interface allowing an easy configuration and management of the system. Moreover, through the Cloud version you can have access to the platform and manage everything remotely from any location.

Bintelan® is a Ganetec Global Solutions brand that nowadays provides video analytics solutions to 27 countries in 5 continents.

The development of new video analytics solutions and HPC consulting are the two main areas in which Ganetec Global Solutions is divided.





GANETEC
global solutions

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